# Home Business Guide for Windows Copyright 1994 Jim Tolliver all rights reserved

Thank You for trying the Home Business Guide. In this guide we will look at what it is like to run a home based business, and the tools that are required to get you started.

Okay, you have thought about starting your own business and becoming really successful.

Lots of people do it, right? Why not you?

Of course it would be nice to make it on your own, and achieve something with your life you could be proud of. Money is just part of it.

Having your own business gives you control, freedom, and independence.

#### So what is the problem?

Most people want to do it, but somehow just never get around to it. Or they simply do not know where to start, or are afraid to try.

Sure, there are plenty of people willing to sell you advice. Make millions in real estate, and get rich quick schemes have always been popular but rarely work. You may have read a few. They do help some people, but most of us simply read the book and go on with whatever we did before.

#### Let us start with a few facts:

1. The reason most of the Get Rich Starting a Business books do not work, is because no one formula will work for everyone.

You need to first select a business which matches your lifestyle and personality.

No book can turn you into a super salesperson if you dont like to sell. The best businesses usually begin with turning something you love to do into an income producing enterprise.

If there is strong demand for what you are producing and you plan carefully, your chance of success will be very good.

2. You do not need to put up a lot of money or free time to start a business.

I invested about \$150 to start my software business which I got back within one month.

In many fields writing, art, programming, etc. you can start a business with pocket money.

3. It has never been any easier to start a business. There are tremendous resources available to you. Government advice, money, and research plus on-line help.

Online experts are available in almost any field for a person with a modem and

computer. You can contact many of the best business people via email and get answers to your questions. Even incorporation can now be done right from CompuServe.

The US Government provides millions in grants, loans, and loan guarantees. We will detail how you can tap into that money. Besides money, the government can help you in other ways we will discuss government publications, BBSs, and other tools.

Banks will also help you financially, but may require more work on your part, to establish that your business will have a good chance to succeed.

### 4. You do not have to guit your day job to start your business.

While you may someday be in the financial position to quit your job, it will be your own decision. You can grow your business working in your spare time, to whatever level you are comfortable with.

## 5. You do not have to work 90 hours a week for your business to be successful.

You have many other options available with your own business, and can easily employ friends, children and relatives. Successful people learn to delegate work and organize their time.

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